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LORD YOUR  
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MATTHEW 4:10

# PrimeTime

## CONNECTION

Churches are encouraged to copy and distribute this publication to all adults 55 and older in their congregation.



By Derl Keefer



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Understanding and  
Ministering to the  
Builder Generation

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and more...

Every church has them. They typically possess a little more gray hair, a few more wrinkles, and walk a bit slower than their younger counterparts. They were born prior to 1946 and have been called the G.I. Generation, the Silent Generation, War Babies, and the Builder Generation.

Their formative experiences included World War I, the bombing of Pearl Harbor and the subsequent entrance of the US into World War II, the Roaring Twenties, the Great Depression, growing up in rural America, radio, the New Deal, rationing, and valuing family, school, and church as important parts of life.

The people of the Builder Generation have been described as hard working, frugal, patriotic, loyal, private, financially cautious, respectful, supportive, stable, idealists, dependable, and tenacious.

They also have common religious characteristics which include:

- a strong commitment to the local, district, and general church.
- being firm supporters of world-wide missions.

- enjoying Bible study fellowships.
- worship style preferences of reverence, respect, quietness, and contemplation



Gary McIntosh's book, *One Church Four Generations*, and Leona and Richard Bergstrom's book, *Amazing Grays*, offer the following information:

- Search the web under a specific topic of interest. For example, Hospice at [www.hospicenet.org](http://www.hospicenet.org) or n4a a national organization on aging <http://www.n4a.org>.
- Create support groups. There are many issues facing the builder generation including, finances, loss of

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# Prime Time Events

## Prime Time Branson March 23-26, 2010 Chateau on the Lake Resort

Prime Time Ministries is pleased to announce the 2010 retreat in Branson, Missouri, one of our most popular and requested retreat sites. Branson is a charming, friendly, and picturesque town nestled in the Ozarks Mountains of southwest Missouri. Chateau on the Lake Resort and Convention Center is built on a ridge overlooking the surrounding mountains and pristine waters of Table Rock Lake. Plans for Prime Time Branson include inspirational worship services with the Toler Brothers, great seminar speakers, down-home cooking, and foot-stomping fun! Don't delay, register today for your spot on the lake!



To register on line go to  
[www.primetime.nazarene.org](http://www.primetime.nazarene.org)  
or call toll-free at 877-240-2417

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## Prime Time Day at Olivet Nazarene University 2009

Date: Friday, September 25, 2009 (9:00 AM—3:00 PM)

Location: Chalfant Hall

Cost: \$23 per person

For reservations contact: Deb Stafford, 815-939-5258

Email: [dstaffor@olivet.edu](mailto:dstaffor@olivet.edu)

Prime Time Day at Olivet will include fun, food, fellowship and entertainment. Dr. John Bowling will be the key note speaker. Musicians include Larry Ford who sings on the Gaither Homecoming series, Ovid Young playing the organ, Olivet's Orpheus Choir, and the Olivetians.

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## Missouri District Prime Time Summit

Date: October 24, 2009

Location: Arnold Church of the Nazarene, Arnold, Missouri

For more information contact Rev. Tammy Wilson at 636-464-1006

The Missouri district will feature Rev. Derl Keefer, Prime Time Ministries coordinator, as the speaker at the Missouri District Prime Time Summit. The summit will feature workshops, inspirational moments and fellowship.

*Olivet Nazarene University . . . A Proud Sponsor of*

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**– Understanding and Ministering to the Builder Generation**

spouse, housing issues, etc. Talk with church leadership about developing support groups in critical areas.

- Training for grandparenting. Being a grandparent is an exciting responsibility. Check out <http://www.profam.com/grandparenting> for some suggestions on how to be a better grandparent.
- Offer counseling. Pastoral staff and trained volunteer staff can help during crisis situations.

- Develop visitation programs that offer ministry for shut-ins and others.
- Offer adult care during scheduled services and events.
- Offer respite breaks for members of care-giving families.
- Develop a Parish Nurse program to minister to the healthcare needs of the church. To learn about parish nursing go to [www.allnursingschools.com/faqs/parish.php](http://www.allnursingschools.com/faqs/parish.php).
- Provide senior fitness programs at your local church

or help develop them at the community YMCA, YWCA, Senior Community Center, and park district.

- Allow prime time adults to participate in the worship service by praying, sharing their faith, ushering, etc.

Ministering to senior adults is both a privilege and a responsibility. For more information on how to minister to the needs of this great group email [primetimetministries@nazarene.org](mailto:primetimetministries@nazarene.org); call toll-free at 877-240-2417; or see our web site at [www.amc.nazarene.org](http://www.amc.nazarene.org).

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## Legacy Corner

Estate & Gift Planning Matters

### Tax-Free IRA Gifts to Charity

A special piece of legislation that allows tax-free IRA gifts to eligible charitable organizations is set to expire on December 31, 2009. Here is a summary of this unique and very beneficial legislation for charitable givers.

- Donors must be at least 70½ years of age at the time of the gift
- Transfers must be direct from the IRA to qualified charities
- Up to \$100,000 per taxpayer per year can be transferred directly to charity (therefore, a married couple could each transfer up to \$100,000)
- The transfer is not included in taxable income and no charitable income tax deduction is allowed

This is the most favorable tax treatment possible. Since no income is declared you will be significantly better off. In this way you will not negatively impact other deductions that may be limited due to your level of income.

To take advantage of this opportunity you will need to give written instructions to your IRA custodian. We encourage you to consult with your own tax advisors about the impact of this new legislation on your personal situation. Your local church is a qualified charity, however, not all charities are qualified to receive this type of contribution so be sure to check first.

Gift Annuities • Charitable Trusts  
Bequests • Endowments  
Non-cash Gifts • Donor-Advised Funds

Church of the Nazarene Foundation

[www.nazarenefoundation.org](http://www.nazarenefoundation.org)

Toll Free: 866-273-2549

## Meet Your Prime Time Ministries General Council



Dr. Charles "Chuck" Crow serves as the assistant district superintendent on the Southwest Oklahoma district. He and his wife, Imalee, live in Yukon,

Oklahoma. Dr. Crow has been involved in his local church in a variety of roles including Sunday School teacher, Prime Time director, and on the board of Nazarene Missions International.

Chuck is not a stranger to working with Prime Time adults. He writes, "I first

became involved with Senior Adult Ministries at Bethany First Church as the teacher of one of the Senior Adult Sunday School classes in 1979. Four years later I followed Sam Stearman as the Minister of Senior Adults and Pastoral Care. At that time BFC was the sponsor of the NIROGA at Glorietta,

*Prime Time Ministries and Prime Time Connection.*

NM, and I served as the director of that retreat through 1987. Since then I have remained active with the district programs of the Northwest and Southwest Oklahoma districts and with the General Council.”

Dr. Crow has been a great resource person for Prime Time Ministries by sharing information and background history of Prime Time programming with members of the Prime Time General Council.



Dr. Orville, Jenkins, Jr. and his wife, Nancy, reside in Jacksonville, Florida, where he serves as the district superintendent for North Florida. Prior to his superintendency, Dr. Jenkins pastored the Holiday Hills Church in Lawrence, Kansas, and was on staff at Bethany First Church in Bethany, Oklahoma. He then pastored The

Lamb’s Club in New York City, Central Church in Dallas, Texas, and University Boulevard Church in Jacksonville, Florida.

Dr. Jenkins has also been involved on denominational boards, councils, and as a trustee to Trevecca Nazarene University. He has a desire to serve Prime Time adults and offers wisdom and direction as he serves on the Prime Time General Council.

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## Adult Ministries International Servant Leadership Award

Outstanding Adult Ministries leaders were recognized at a luncheon held at General Assembly & Conventions, in Orlando, Florida, Friday, June 26, 2009. The Adult Ministries International Servant Leadership Award for Prime Time Ministries was awarded to Rev. Darrell Rotz. Rev. Rotz was unable to attend the luncheon, but was given the award at a service in his local church. We applaud Darrell for the time, service, and love given in ministry to senior adults.

Please let us know when you are moving. This will save us much-needed funds for ministry.

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